



Sponsorship Package

Port Perry Fairgrounds

July 19, 2025

A Message from the Executive Director

Thank you for taking the time to learn more about how you can make a difference in the lives of people in north Durham who are living in poverty. The North House Food Truck Festival is set to attract a diverse audience of people who are united in their desire to help the most vulnerable in our community.

Poverty refers to the lack of enough resources to provide the necessities of life such as food, shelter and clothing. But in today's world, that can be extended to include access to health care, education and transportation. Poverty is not just about money, though. It is a bigger conversation about marginalization and exclusion.

Sponsoring our event is a great way to support the essential work we do while also increasing visibility for your organization. We have compiled many benefits and promotional opportunities to ensure that our sponsors get the appreciation and recognition they deserve. I hope you will join me, the staff and volunteers of North House, and our stakeholders and attendees in building a better tomorrow for our community neighbours.

With gratitude,

A handwritten signature in blue ink, appearing to read 'Mona Emond', written over a faint circular outline.

Mona Emond, CAE, CMS
Executive Director



About North House

North House is a not-for-profit organization that provides a spectrum of supports for those who are at risk or in crisis within the communities of north Durham, including Brock, Scugog, and Uxbridge Townships. Here's a few ways we've helped:



Healthy Meals



People and Families Housed



Ontario Energy Support Program



Shower and Laundry



Income Tax Benefits Back Into The Community



Utility Arrears



The Event

On Saturday, July 19, 2025 at the Port Perry Fairgrounds from 12 p.m. to 9 p.m.

We aim to gather attendees from the north Durham and surrounding communities for a day full of delicious food, great music and family fun. This event will feature:

- Delicious food trucks
- A stage showcasing incredible local performers
- A market featuring local vendors
- Kids fun zone

WHY ARE WE HOSTING THIS FUNDRAISING EVENT?

Every dollar raised is crucial to North House. The North House Food Truck Festival will help promote and spread awareness of what we do to support those who are living in poverty within the north Durham communities of Brock, Scugog and Uxbridge. Proceeds will go towards helping us serve even more at-risk households, and developing new, innovative programs to address poverty.




























LET'S WORK TOGETHER TO CHANGE LIVES!

By partnering with North House as a sponsor on this signature event, you will make an extraordinary impact on the lives of families and individuals who are living in poverty within our community.

In our efforts to reach our fundraising goals, we are looking to partner with amazing companies like yours to create a mutually beneficial partnership to work together to reach our goals and help you gain valuable and unique exposure through event promotion, advertising and community engagement.



Sponsorship Options

	Stage Sponsor <i>(Exclusive)</i>	Alcohol Garden Sponsor	Food Zone Sponsor	Shuttle Sponsor	Kids Zone Sponsor	Gate Sponsor	Media Sponsor	Festival Friend Sponsor	Festival Map Sponsor	In-Kind Sponsor
	\$3,000	\$3,000	\$2,000	\$2,000	\$2,000	\$1,500	\$1,500	\$500	\$150	
Stage front signage with your company logo										
Opportunity to introduce your company on stage										
Recognition from the stage emcee										
Company logo on digital and printed marketing materials	<i>Large</i>	<i>Large</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Small</i>		<i>Small</i>
Prominent logo recognition on event website and social media with link to company website										
Company logo on event website and social media platforms										
Pre-Festival opportunity to record a video (up to 2 minutes) to feature your company as a sponsor on all event social media platforms										
10x10 booth space to promote your products/services										
Company logo placement on sponsor thank you signage through the event	<i>Large</i>	<i>Large</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Medium</i>	<i>Small</i>		<i>Small</i>
Company logo on Alcohol Garden signage										
Company logo at two entrance gate signs										
Company logo on signage at Kids Zone										
Company logo on signage at Food Zone										
Display of your company logo on each of the shuttle buses and bus stop signage										
Company logo on the back of the festival map (no larger than a standard-sized business card)										



BECOME A NORTH HOUSE FOOD TRUCK FESTIVAL SPONSOR TODAY!

To confirm your sponsorship or for any questions, please contact:

Courtney Munn

Community Engagement and Events Coordinator

North House

events@northhouse.ca

Uxbridge/Scugog: 289-640-1929

Brock: 705-432-8654

Toll Free: 1-877-406-8723

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